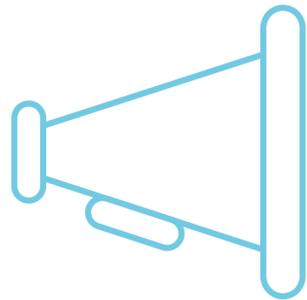


iPROM GPT AD Format

Unlock the Power of Conversational Advertising
for your Clients and Meaningfull Brands

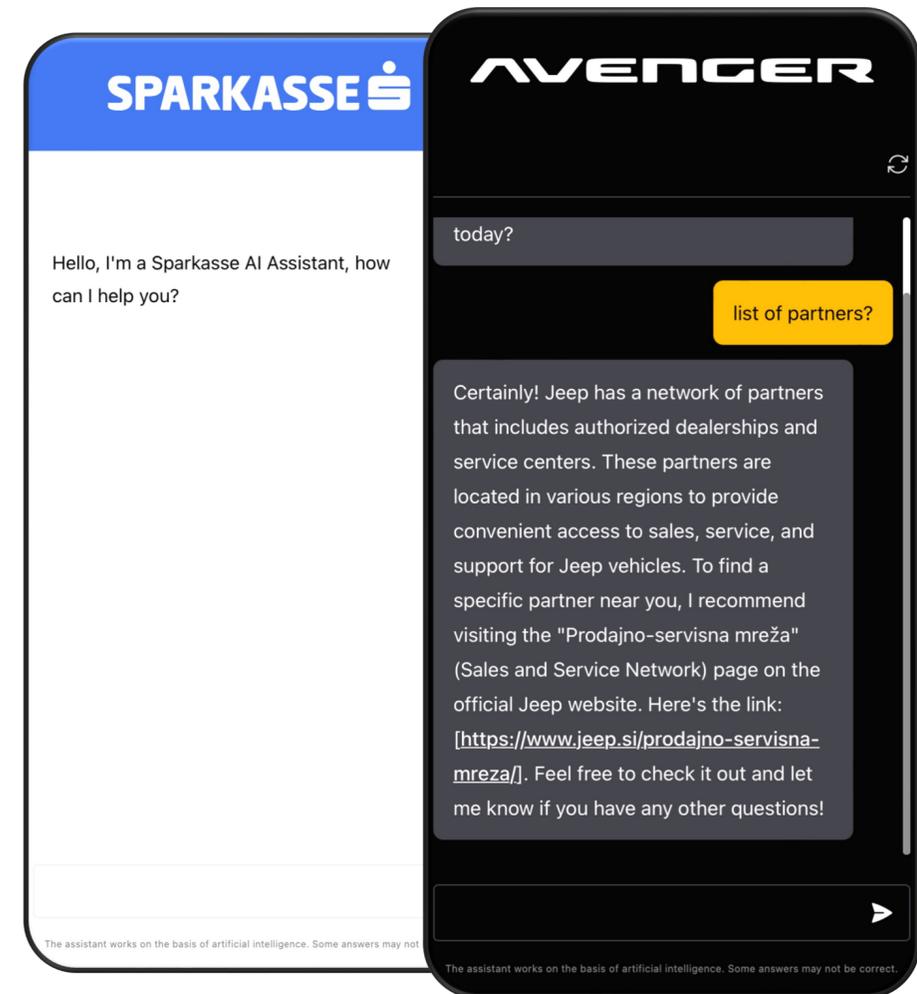
2023



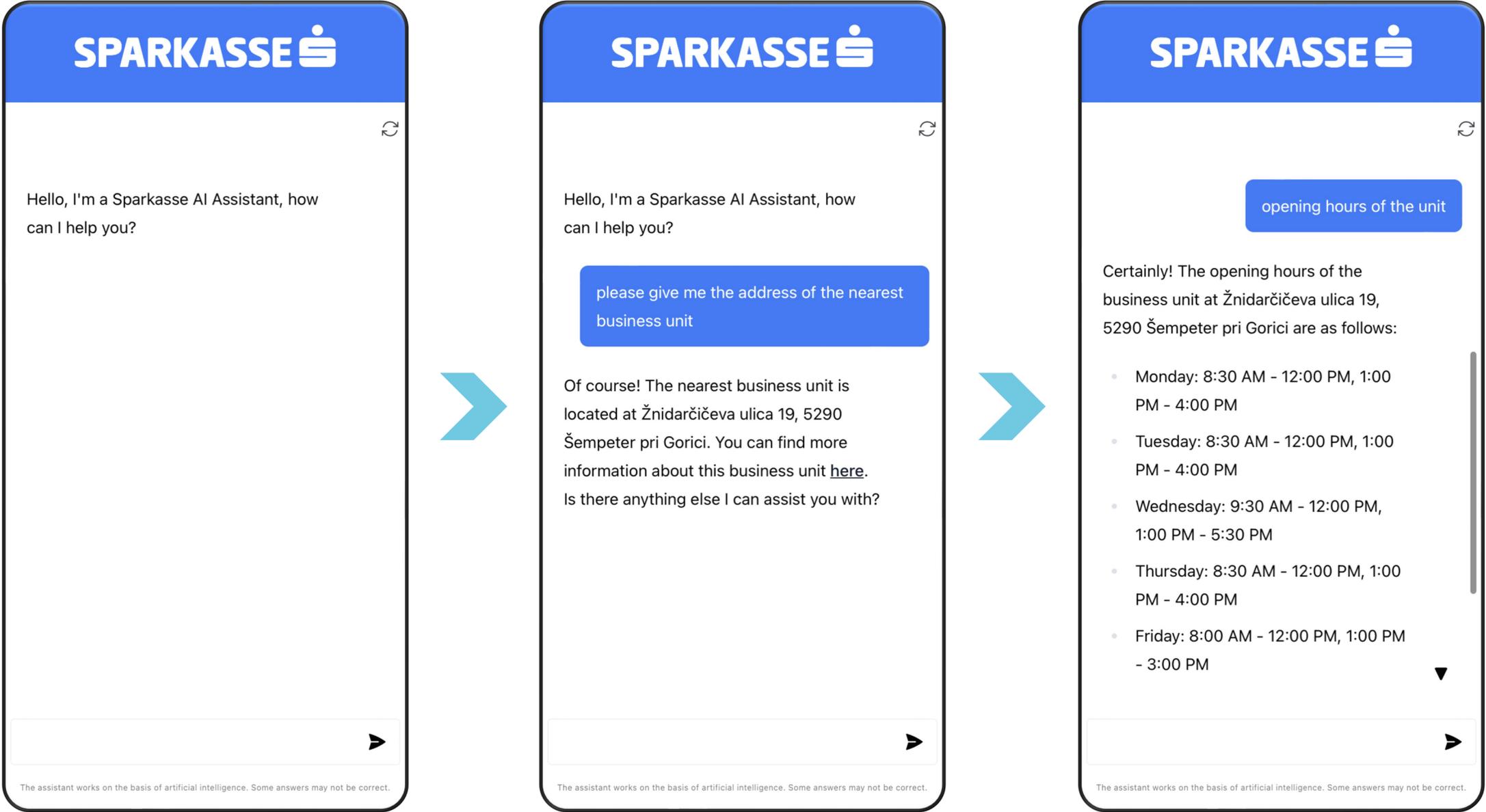
Are you an agency looking to revolutionize your digital advertising offerings and drive higher engagement for your clients? Upgrade traditional ad formats with AI and embrace the future of advertising with **iPROM's GPT AD Format.**

WITH OUR CUTTING-EDGE TECHNOLOGY, WE EMPOWER AGENCIES LIKE YOURS TO BRING THE POWER OF CONVERSATION TO DIGITAL ADVERTISING

- Engage your **clients' audiences with one-on-one conversations** in captivating banner placements, creating personalized and interactive experiences that captivate and convert.
- Imagine the impact of providing value, respecting the browsing experience, and deserving your clients' audiences' time and attention. **Conversational display advertising** does exactly that. It **utilizes AI and conversational interfaces to connect with consumers in a natural and personalized way**, building meaningful relationships that drive results.

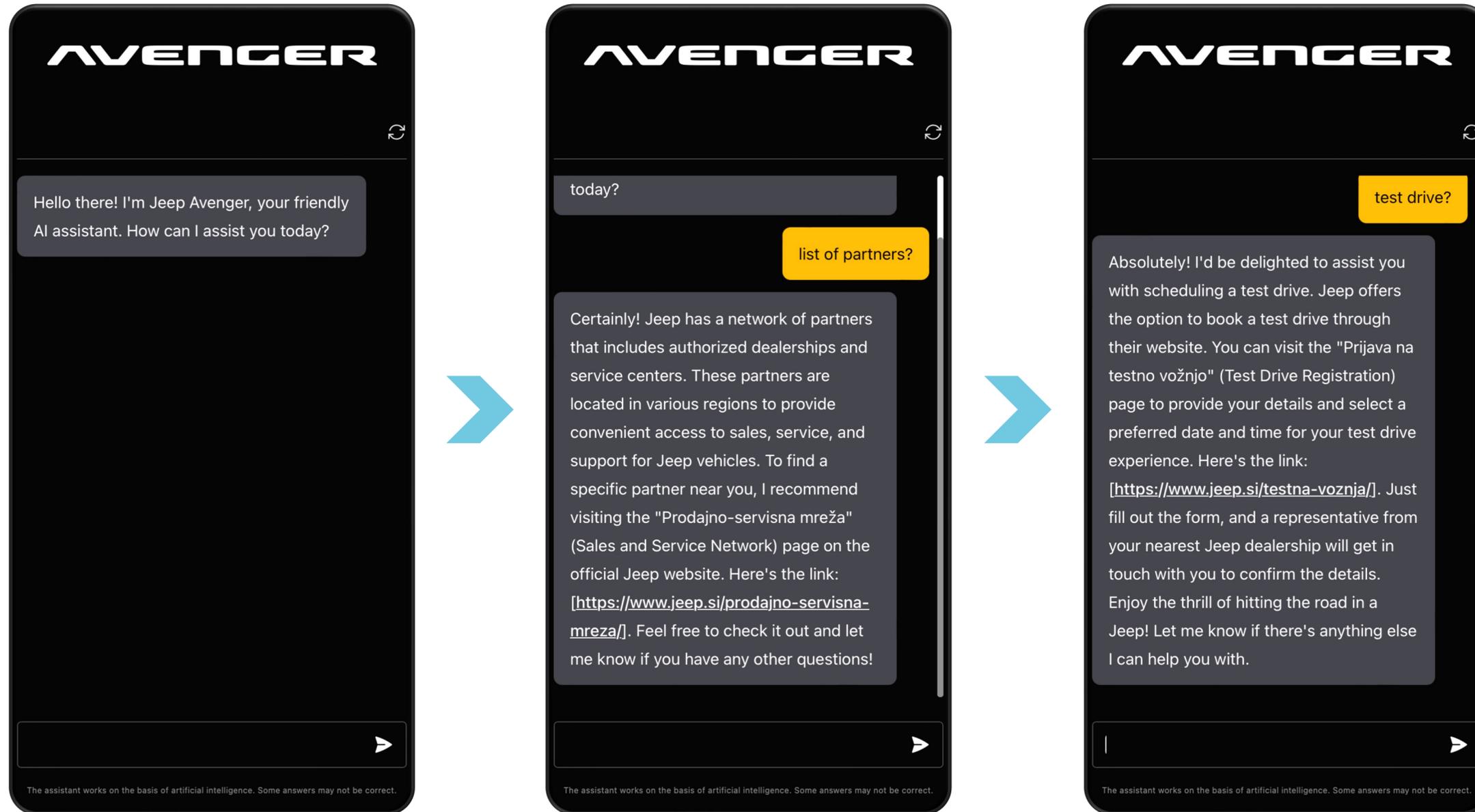


CONSUMER JOURNEY EXAMPLE - BANKING



[VIEW DEMO](#)

CONSUMER JOURNEY EXAMPLE - AUTOMOTIVE



[VIEW DEMO](#)



iPROM GPT AD Format offers significant performance lift over traditional display and video ad formats. From product awareness and discovery to lead capture, our full-funnel capability ensures that your clients' brands stay top-of-mind throughout the customer journey.

PRIVACY-FRIENDLY APPROACH

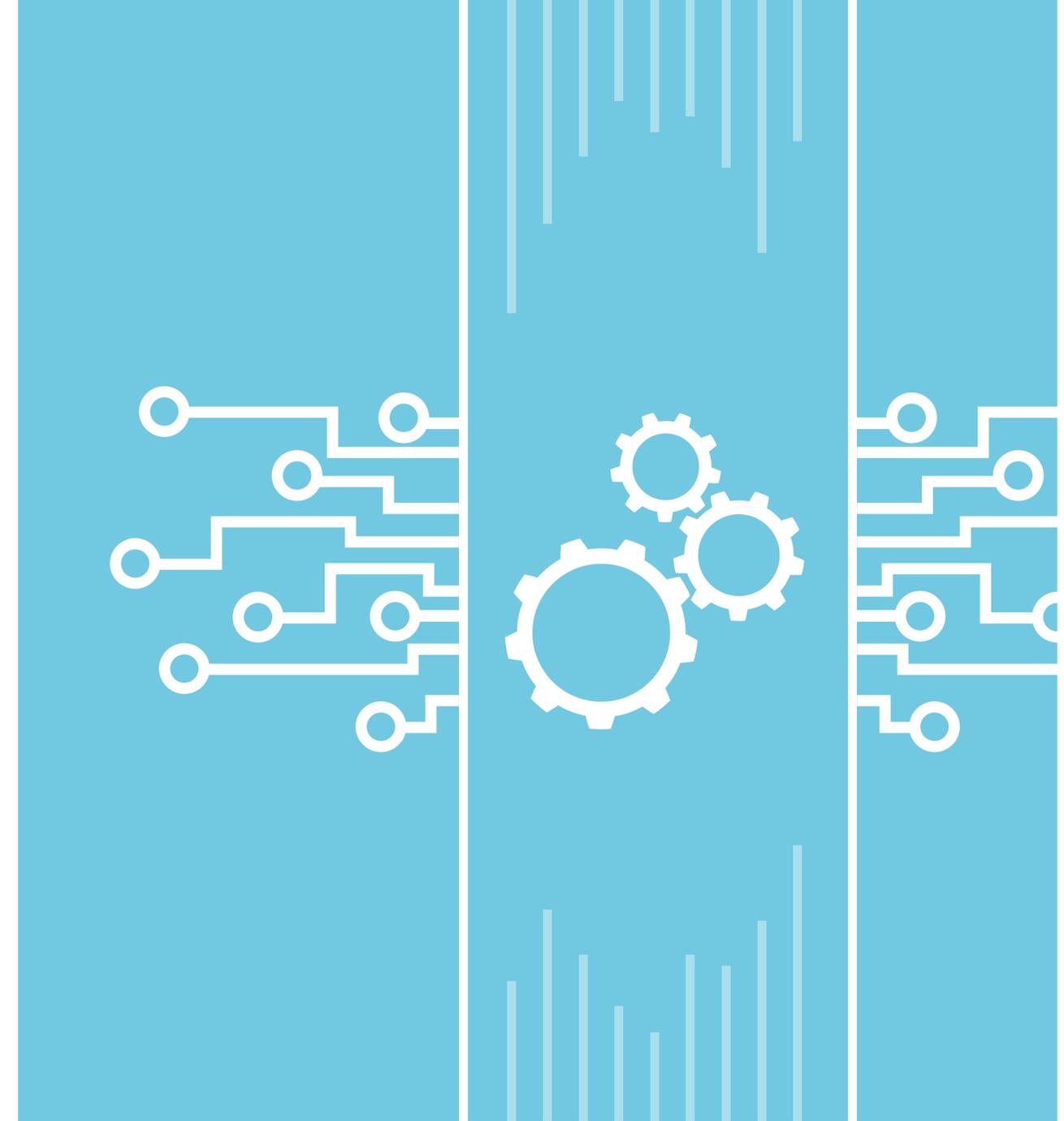
- What sets us apart is our privacy-friendly approach. We don't rely on third-party cookies to deliver consumer insights or drive engagement.
- Instead, we focus on **first-party data**, creating a **personalized customer journey** and allowing consumers to control the experience and surface content of interest.



First party data for personalized communication with your customer.

BUILD ONCE. **DEPLOY ANYWHERE.**

- With iPROM GPT AD Format, **you can build once and deploy anywhere**, enabling you to engage your clients' audiences across multiple channels with a media-agnostic and omni-channel experience.
- Seamlessly integrate our platform into any media buy or campaign, maximizing your reach and impact for your clients.



iPROM GPT AD-TECH SERVICE

PRICING DETAILS

Price List for iPROM GPT Ad Service

- Set-up Fee: Starting at €5,500.
- AI - Ad Tech Fee: €1.45 CPM.
- Minimum Order: 5 million impressions, to be utilized within three months.
- Estimated AI language model setup and ad creative development time is 10 business days from order confirmation.

Additional Services

Media Buying: Available upon request.

- Direct Programmatic Connection to Global Open RTB Inventory.
- Trafficking Fee: 8.5% on ad spend for campaign management.

Please note that pricing details and terms can be customized and discussed further to meet your specific requirements.

ARE YOU READY TO TAKE YOUR DIGITAL ADVERTISING OFFERINGS TO NEW HEIGHTS?

**DIGITAL
ADVERTISING
WORKS**



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The company is registered in the Court Register of the Distric Court in Ljubljana. Reg. no. of the entry 1/31756/00.
Registration no.: 1399918 • VAT ID: SI83333193 • IBAN: SI56 0203 2005 2510 614 • BIC/SWIFT: LJBAS12X