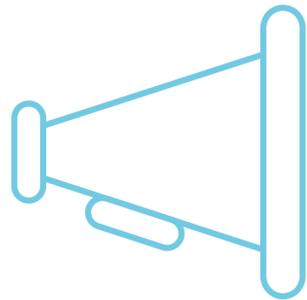


# iPROM GPT AD Format

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Unlock the Power of Conversational Advertising  
for your Brands

2023

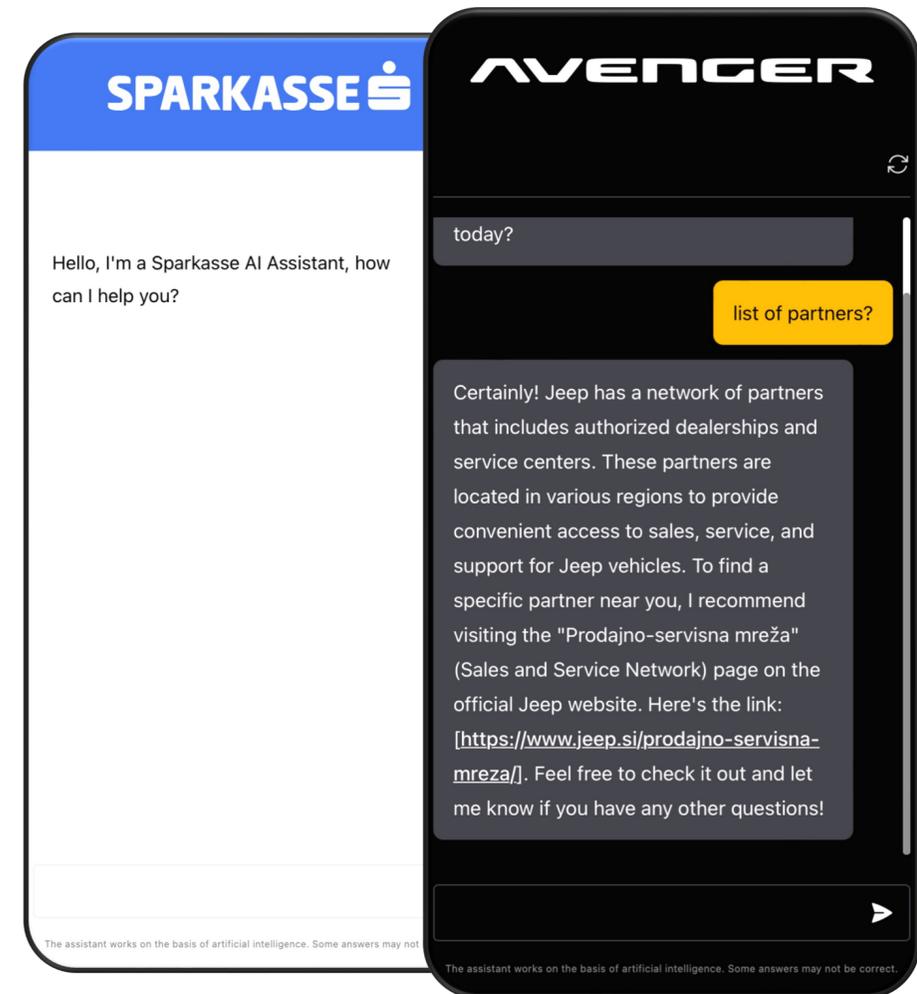


**Conversational marketing is transforming customers relations and creating more meaningful relations with brands.**  
**Upgrade your traditional ad formats with AI and embrace the future of advertising with [iPROM's GPT AD Format](#).**

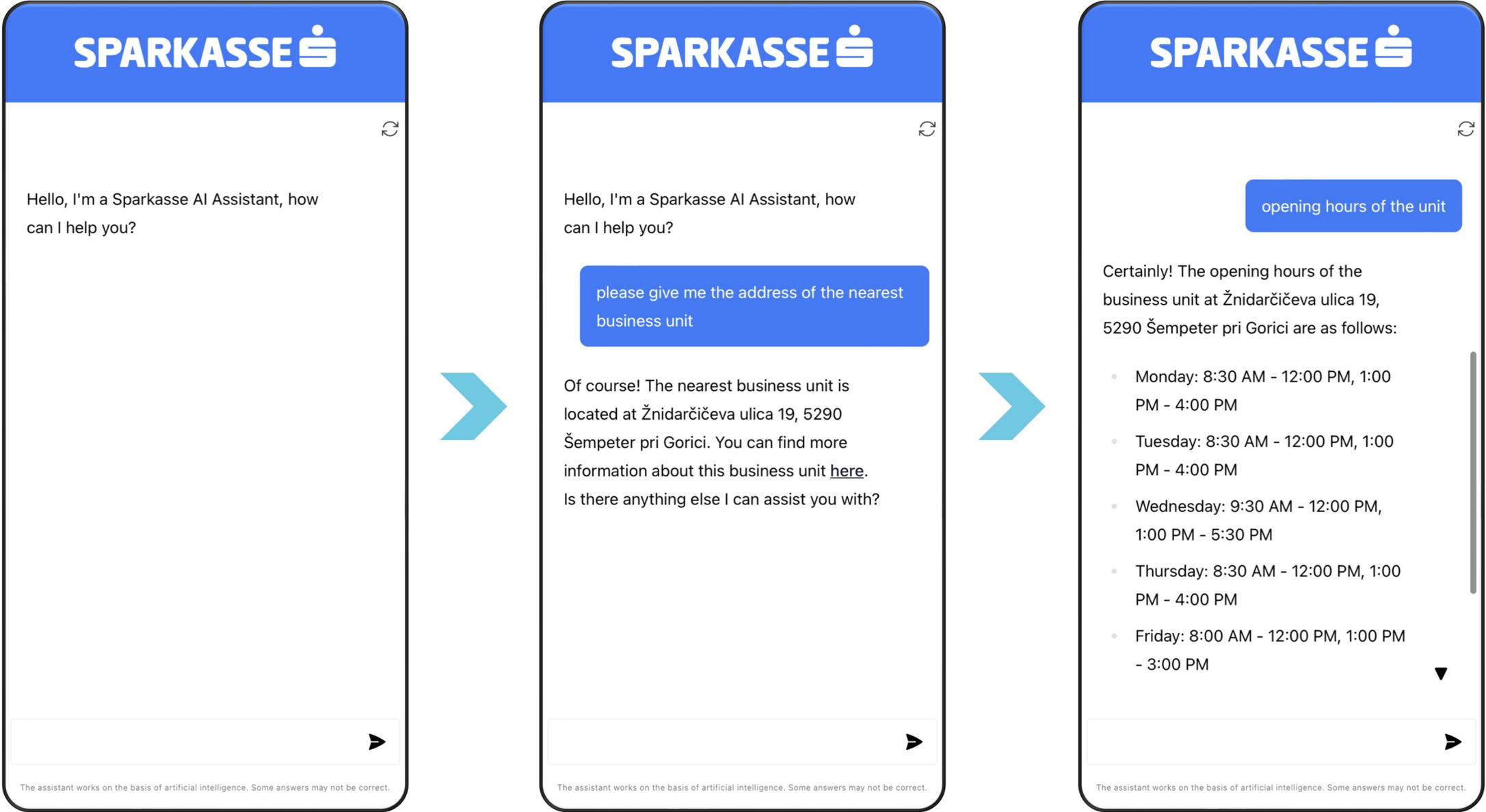
# WITH OUR CUTTING-EDGE TECHNOLOGY, WE EMPOWER BRANDS TO BRING THE POWER OF CONVERSATION TO DIGITAL ADVERTISING

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- Engage your **brands' audiences with one-on-one conversations** in captivating banner placements, creating personalized and interactive experiences that captivate and convert.
- **Conversational display advertising utilizes AI and conversational interfaces to connect with consumers in a natural and personalized way**, building meaningful relationships that drive results.

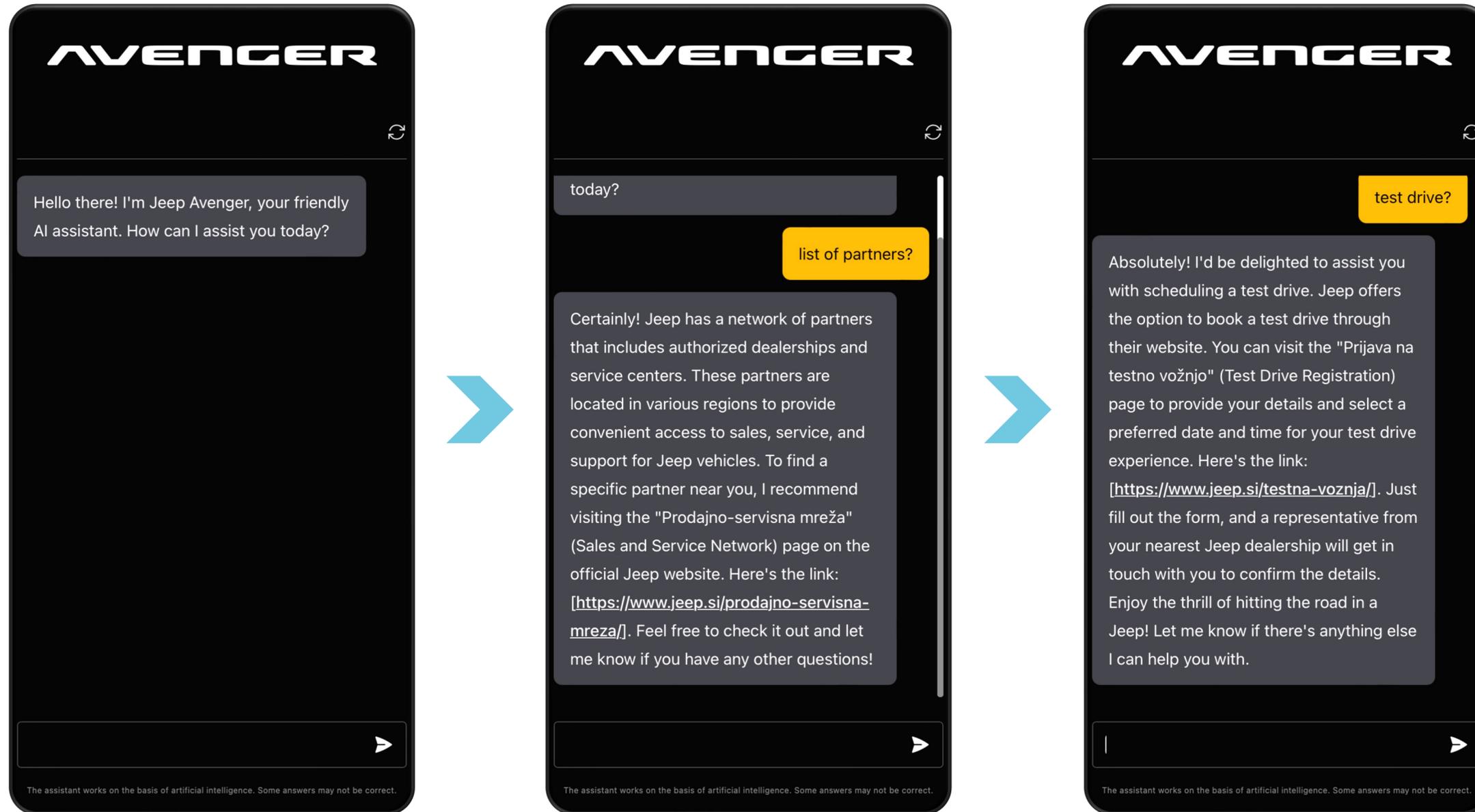


# CONSUMER JOURNEY EXAMPLE - BANKING



[VIEW DEMO](#)

# CONSUMER JOURNEY EXAMPLE - AUTOMOTIVE



[VIEW DEMO](#)



**iPROM GPT AD Format** offers significant performance lift over traditional display and video ad formats. From product awareness and discovery to lead capture, our full-funnel capability ensures that your brand stays top-of-mind throughout the customer journey.

## PRIVACY-FRIENDLY APPROACH

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- What sets us apart is our privacy-friendly approach. We don't rely on third-party cookies to deliver consumer insights or drive engagement.
- We focus on **first-party data**, creating a **personalized customer journey** and allowing consumers to control the experience and surface content of interest.

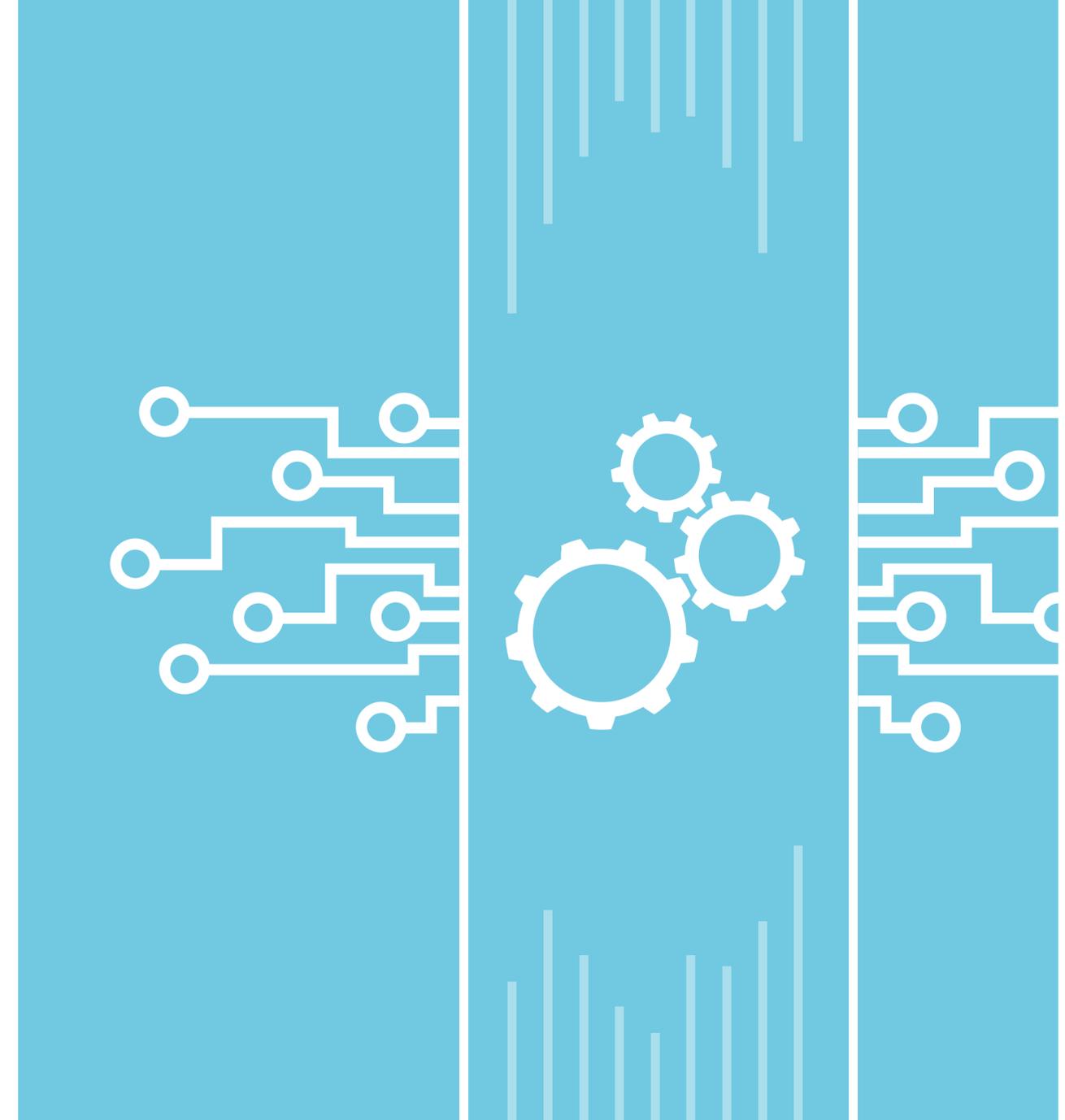


**First party data for personalized communication with your customer.**

# **BUILD ONCE.** **DEPLOY ANYWHERE.**

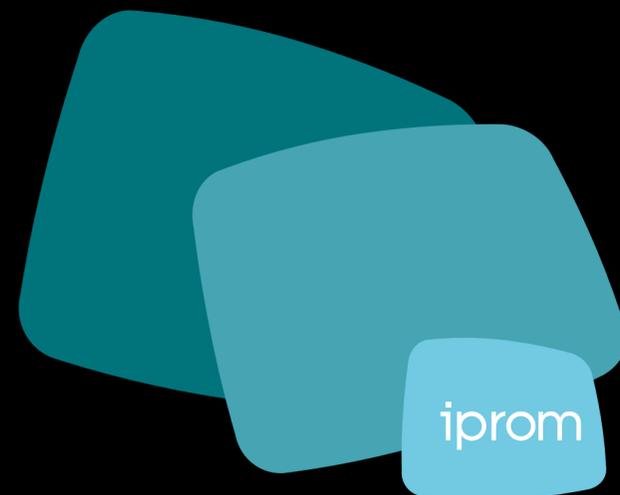
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- With iPROM GPT AD Format, **you can build once and deploy anywhere**, enabling you to engage your brands' audiences across multiple channels with a media-agnostic and omni-channel experience.
- Seamlessly integrate our platform into any media buy or campaign, maximizing reach and impact for your brand.



**CONVERSATIONAL ADVERTISING CREATES MORE MEANINGFUL  
CUSTOMER CONNECTIONS.**

**DIGITAL  
ADVERTISING  
WORKS**



**iPROM**

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The company is registered in the Court Register of the Distric Court in Ljubljana. Reg. no. of the entry 1/31756/00.  
Registration no.: 1399918 • VAT ID: SI83333193 • IBAN: SI56 0203 2005 2510 614 • BIC/SWIFT: LJBAS12X