iPROM AdServer

Classic ads

Instructions and technical specifications

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Classic ads are a static image on a web page. Standard dimensions are 300 x 250 px, 468 x 60 px, 728 x 90 px, and 160 x 600 px.

Preparation instructions:

- Size should not exceed **50 KB**;
- Please, send the target link (URL address of the landing site);
- Define an ActionScript function in Flash to make the banner clickable (please, copy-paste the following code):

Action Script 2.0:

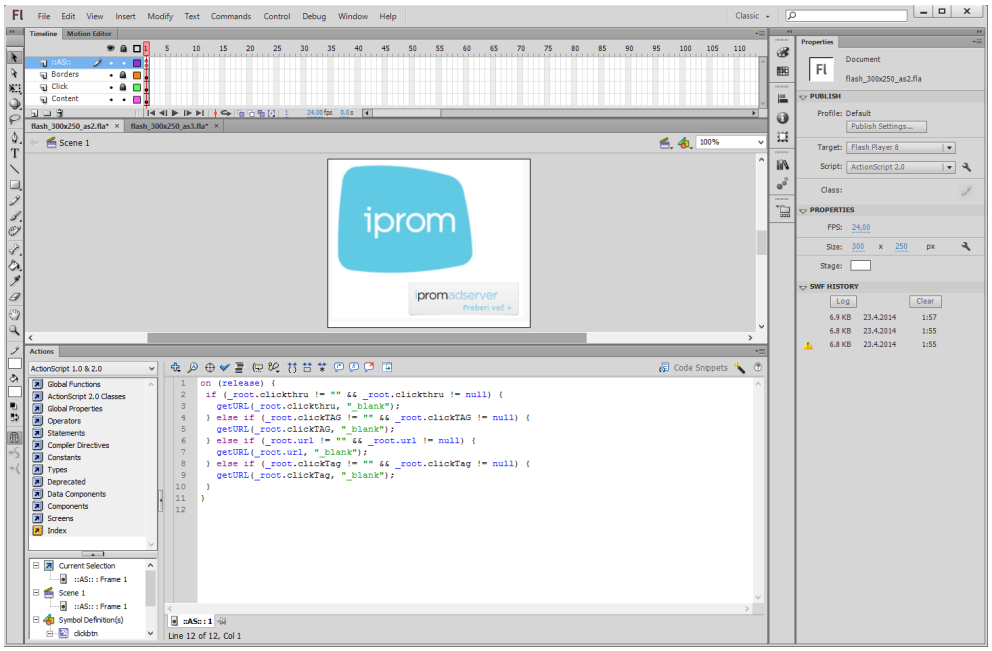
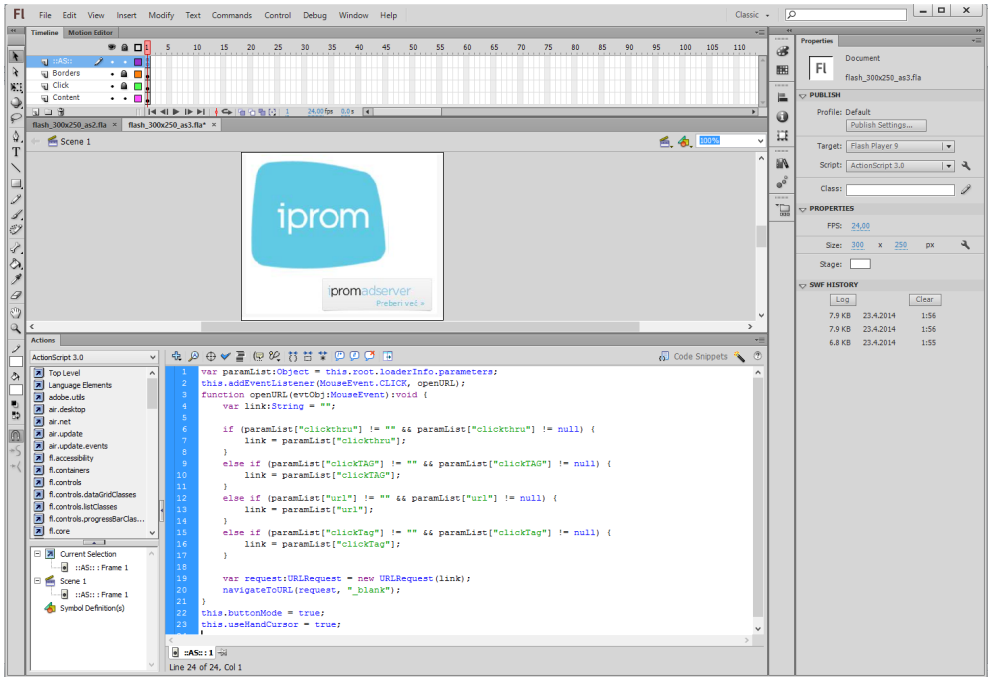
```
on (release) {
    if (_root.clickthru != "" && _root.clickthru != null) {
        getURL(_root.clickthru, "_blank");
    } else if (_root.clickTAG != "" && _root.clickTAG != null) {
        getURL(_root.clickTAG, "_blank");
    } else if (_root.url != "" && _root.url != null) {
        getURL(_root.url, "_blank");
    } else if (_root.clickTag != "" && _root.clickTag != null) {
        getURL(_root.clickTag, "_blank");
    }
}
```

Action Script 3.0:

```
var paramList:Object = this.root.loaderInfo.parameters;
this.addEventListener(MouseEvent.CLICK, openURL);
function openURL(evtObj:MouseEvent):void {
    var link:String = "";
    if (paramList["clickthru"] != "" && paramList["clickthru"] != null) {
        link = paramList["clickthru"];
    }
    else if (paramList["clickTAG"] != "" && paramList["clickTAG"] != null) {
        link = paramList["clickTAG"];
    }
    else if (paramList["url"] != "" && paramList["url"] != null) {
        link = paramList["url"];
    }
    else if (paramList["clickTag"] != "" && paramList["clickTag"] != null) {
        link = paramList["clickTag"];
    }
    var request:URLRequest = new URLRequest(link);
    navigateToURL(request, "_blank");
}
this.buttonMode = true;
this.useHandCursor = true;
```

Example of an ad being prepared in Adobe Flash CS6:

Action Script 2.0:



Action Script 3.0: